Emir Aydin */Product Leader*

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EXPERIENCE

Dropbox - *Senior Product Manager, Smart Workspace*   *Vancouver, BC, Canada*
NOVEMBER 2021 - PRESENT

- Helping reinvent the company by building the world's first smart workspace powered by brand new products that position Dropbox as a collaboration platform

Automata Solutions Inc. - *Founder & CEO*   *Vancouver, BC, Canada*
JANUARY 2016 - PRESENT

- Built a SaaS product to improve users' reading experience by delivering their Pocket articles to Kindle devices
- Grew the service to 70k+ users and consistent monthly recurring revenue, making it the best in its category
- Got featured on Product Hunt (top 10 that month) and recommended as #1 Kindle integration by Pocket

Amazon Web Services (AWS) - *Senior Product Manager - Technical, Interactivity*   *Vancouver, BC, Canada*
NOVEMBER 2020 - OCTOBER 2021

- Helped bring Twitch's live video technology to the masses as a new AWS service (Interactive Video Service), enabling millions of people to access interactive live video experiences
- Owned the interactivity roadmap and a new IaaS product driving interactivity alongside live video; worked with several engineering teams to drive the development of infrastructure, SDKs and console experience
- Collaborated with stakeholders in engineering, design, sales, business development, user research, marketing and design to run successful GTM strategies, Alpha and Beta programs before GA

Hootsuite - *Senior Product Manager, Mobile*   *Vancouver, BC, Canada*
JANUARY 2018 - NOVEMBER 2020

- Managed the flagship mobile products at Hootsuite, overseeing Android, iOS and mobile web - delivered value to millions of users, helping them manage their social media presence on the go
- Drove the overall mobile product strategy and vision for the company, worked with 3 different mobile teams and mentored two product managers
- Crafted and executed a new product strategy focused on retention, increased ARR impact & adoption by 20%

Hootsuite - *Software Developer, Hootsuite Labs*   *Vancouver, BC, Canada*
JULY 2016 - JANUARY 2018

- Built new social products while driving product development decisions in the Hootsuite Labs team, an entrepreneurial org. within the company charged with fostering innovation & developing new products
- Led design and development of major features for a successful product which netted millions in year 1
- Took additional responsibility as a product manager for launching in-app purchases for Hootsuite mobile app

ROI DNA - *Software Engineer*   *Vancouver, BC, Canada*
APRIL 2015 - JUNE 2016

- Built both mobile and web software from idea to launch for the San Francisco based ROI·DNA in a product-driven engineering fashion as well as working on a project management software for marketers
- Helped establish a remote engineering process to efficiently execute and cooperate with the design/UX team

Genedig - *Co-founder & CTO*   *Montreal, QC, Canada*
SEPTEMBER 2011 - SEPTEMBER 2014

- Built an online genome browser that made genomics accessible for education, research and medicine
- Successfully led a team of 7 employees consisting of software developers and designers, driving product development in a highly complex and ambiguous space
- Developed and communicated a product strategy leading to strong UX & adoption by thousands of users

University of Waterloo - *Research Engineer*   *Waterloo, ON, Canada*
JUNE 2011 - SEPTEMBER 2011

- Created an efficient program that parses SPARQL queries, graphs RDFs and visualizes the query plan which is currently being used by many researchers for big data analysis.

EDUCATION

McGill University - *BSc. Computer Science*   *Montreal, QC, Canada*

- Won a major entrance scholarship (Vladimir J. Elgart Scholarship), did a minor in Tech Entrepreneurship
- President of McGill Entrepreneurs Society (2 years); one of the largest entrepreneurial student societies in Canada: Organized startup fairs with 1000+ attendees and helped create NA's first student run consulting firm

AWARDS

- One of the 200 young entrepreneurs worldwide selected to attend Global Entrepreneurship Summit 2013 in Kuala Lumpur, Malaysia (with scholarship) – an initiative supported by US president Barack Obama & US DoS
- Euclid Math Contest, University of Waterloo 2010 – Distinction: Scored in the top 1% worldwide
- Placed 1st in companywide Hootsuite Hackathon 2017 with *Let's Meet: Intelligent Meeting Scheduler on Slack*

VOLUNTEER EXPERIENCE

League of Innovators (LOI) - *Mentor*

- Mentoring young startup founders around the world on product development & strategy, user experience, go-to-market strategy and customer acquisition & retention.